

POSITION: Development Manager DEPARTMENT: Development Full-Time, Salaried (40 hours/week) Salary range: \$50,000-\$55,000 Reports to: Managing Director Hybrid: Up to 3 days/week in office

Start date: July 2022

# **Position Summary**

The Development Manager is primarily responsible for the successful creation and implementation of the Cinema/Chicago's revenue generating activities including: Major and Individual Giving, Institutional Grants (Foundation, Government and Corporate). The Development Manager will be responsible for supporting the Managing Director in the creation and implementation of the organization's development strategy to build a diverse and sustainable revenue base.

The Development Manager will be responsible for all aspects of Cinema/Chicago's philanthropic activities including; prospect identification, cultivation and solicitation, CRM management and implementation, grant research, writing and management; and working closely with the leadership team on the annual gala and other fundraising events.

The Development Manager will work closely with the Cinema/Chicago staff and Board members and will also manage seasonal, contract, and part-time Development support as needed.

#### Primary Duties: Individual Donor Management and Strategy (50%)

- In partnership with Managing Director and Fundraising Consultant, create annual fundraising plans, strategies, and benchmarks
- Oversee plans for active solicitation involving leadership, board and other key volunteers
- Together with Managing Director and Fundraising Consultant, actively direct the Major Giving Program (\$5,000+), with a specific focus on revenue growth
- Work closely with Board to develop and implement programs for individual donor events and donor cultivation
- Oversee the annual appeal process including strategy, timeline, writing, and execution
- Directly solicit gifts at all levels with a focus on donor retention and upgrades
- Support Managing Director in board management and logistics
- Collaborate with the Fundraising Consultant, Marketing Manager and Graphic Designer to develop timely and impactful donor messaging, including fundraising appeals, event save the dates, invitations, tax acknowledgement letters, and the annual report
- Ensure timely recognition of all donations and create strategies for recognition based on gift sizes
- Attend events with an eye towards developing and strengthening organizational relationships
- Prospect research including current and prospective donors and Board members

# Primary Duties: Government and Foundation Management and Strategy (30%)

- Manage all aspects of Cinema/Chicago's institutional fundraising strategy
- Collaborate with Managing Director and Program Leads to complete grant applications and reports
- Research new and existing prospects
- Write and ensure timely delivery of all grant applications and reports
- Cultivate and maintain relationships with current and prospective grantor
- Maintain accurate grant calendar

## **Primary Duties: Database Management (20%)**

- Collaborate with outside counsel to research and implement a new CRM and <u>all</u> <u>appropriate database processes</u>
- Maintain and update database with new donations and track touchpoints and communication with donors
- Work with Managing Director for monthly reporting
- Manage leadership regarding key development outreach, tasks, and follow-up

#### QUALIFICATIONS

- 3+ years of fundraising experience, with demonstrated grant writing proficiency, in a nonprofit arts field
- Possesses exceptional written and verbal communication skills
- Possesses creative thinking and problem-solving skills
- Has strong organizational skills and is detail oriented
- Has the ability to work effectively with multiple individuals and manage several projects simultaneously
- Has strong interpersonal skills and able to build relationships and communicate with a diverse range of stakeholders
- Strong knowledge of Microsoft Office and Google Suite, including advanced knowledge of Excel, and all social media platforms (Facebook, Twitter, Constant Contact, etc.), and at least one database or CRM

## **Organizational Background**

Cinema/Chicago, the non-profit 501(c)3 presenting organization of the Chicago International Film Festival, enriches the community through year-round programming devoted to international and independent cinema. We strengthen communication and inspire empathy among people of diverse cultures through artistic, educational, and creative development programs that promote discovery and discussion and inspire new visions of our shared future.

The Chicago International Film Festival, now in its 58th year, is the longest running international film festival in North America. The Festival was founded in 1964 to provide an alternative to the commercial Hollywood movies that dominated the city's theaters and for almost six decades has been dedicated to bringing the best in international and independent films to Chicago.

#### Philosophy / Organization Values

Cinema/Chicago believes in creating connection and empowering community through transformative cinematic storytelling and has **four core values: Dedicated:** 

We provide a shared cultural experience of the highest quality, pledging to excite, provoke, enrich, and entertain our audiences; **Respectful**: We honor the dignity of every human by embracing a wide variety of identities and perspectives in the films we showcase, the work we do, and the ways we collaborate, **Adventurous**: We are curious, facilitating encounters with a broad range of ideas and cultures, inspiring the exploration of new horizons in cinema;

**Accessible:** We believe in a shared celebration of cinema, eliminating barriers to participation and inviting everyone into a transformative, communal experience.

Applicants should send a cover letter and resume to Vivian Teng, Managing Director, at <a href="mailto:jobs@chicagofilmfestival.com">jobs@chicagofilmfestival.com</a>. No calls please. Qualified candidates will be contacted for an interview.

Cinema/Chicago and the Chicago International Film Festival is an equal opportunity employer. At Cinema/Chicago, we value all employees and job candidates as unique individuals, and we welcome the variety of experiences they bring to our organization. As such, we have a strict non-discrimination policy. We believe everyone should be treated equally regardless of race, sex, gender identification, sexual orientation, national origin, native language, religion, age, disability, marital status, citizenship, or any other characteristic protected by law.

If you are a person with a disability and require accommodation and/or assistance during the application process, please contact us in advance at <a href="mailto:jobs@chicagofilmfestival.com">jobs@chicagofilmfestival.com</a> or 312-683-0121 x115. We strive to provide reasonable accommodations whenever requested.