

SEE THE
NEXT
GENERATION
OF
FILMMAKERS



**CineYouth
Festival**

**Sponsorship Opportunities
Virtual Film Festival
May 6–13, 2021**



CineYouth Festival

Created in 2005, Cinema/Chicago's CineYouth Festival is an international youth film festival that celebrates and fosters the creativity of filmmakers 22 years old and younger from here in Chicago and from around the world. CineYouth encourages the **talent of young filmmakers** and supports **diverse youth voices** by providing opportunities to **present their work**, to **learn** about filmmaking from industry experts, **teaching artists, and peers** through discussions and panels, and to **network** with peers. Filmmakers compete for top honors and the winning films in each category are shown in a special program at the annual Chicago International Film Festival in October. CineYouth film screenings, live filmmaker Q&As, and select panels are **free and open to the public**.

CineYouth 2021 (May 6–13)

This year CineYouth will be presented May 6–13 on the Chicago International Film Festival's streaming platform.

More information about the program can be found on our website: chicagofilmfestival.com/cineyouth/ and the 2019 CineYouth highlights video can be seen [here](#).



CineYouth at a Glance:

7 Day Festival

May 6 – 13
2021

5,500+ ... **Anticipated Audience**

75+ ... **Films**

15+ ... **Countries**

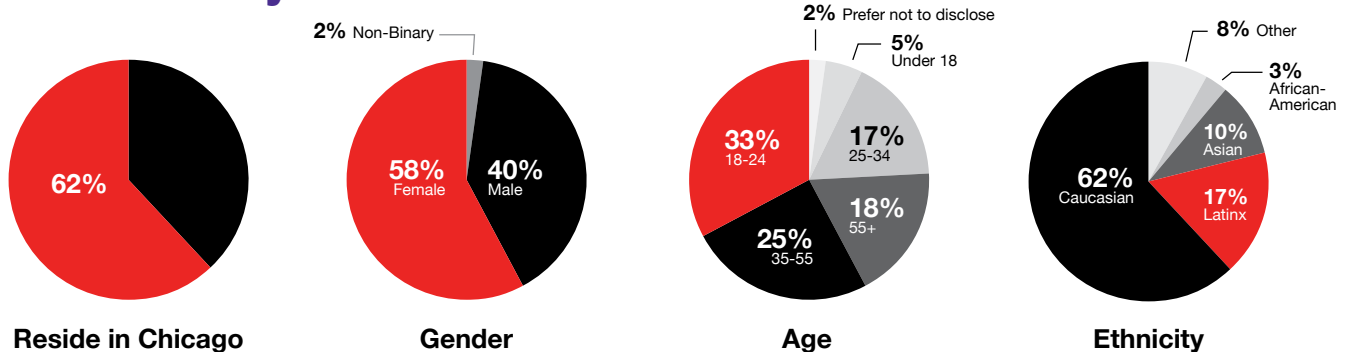
22 yrs old & younger ... **Filmmakers**

15+ ... **Programs** including Opening Night program, panel discussions, and Award ceremony

CineYouth Audience

CineYouth's audience is rich in diversity and backgrounds from across Chicago. Youth filmmakers, families, Festival members, general audiences, and film lovers have attended CineYouth.

Audience by the Numbers



CineYouth Social Impressions:

250,000+

2021 Edition

This year, CineYouth will be open and **accessible** to audiences not only in Chicago, but also **across the US** and **around the world for seven days.**

All statistics are based on 2019 data; three-day, in-person festival



2021: Virtual Sponsorship Opportunities

CineYouth is one of the most influential film festivals for emerging youth filmmakers under the age of 22 in the world. Involve your brand and support the next generation of filmmakers—our creative leaders of tomorrow.

Build Brand Awareness & Reach Your Target Audience

CineYouth audiences recognize and support companies who sponsor CineYouth.

- ▶ **Film programs (includes live Q&As)**
 - Animation
 - LGBTQ+
 - International
 - Drama
 - Cinema of Chicago
 - Documentary
 - Horror
 - Women in Cinema
 - Experimental
- ▶ **Opening Night program**
 - Special film program with live Q&A
 - Chicago premiere
- ▶ **Award Naming**
 - Audience Award
 - Rising Star Award
 - Chicago Award
 - Best Film Award
- ▶ **Panels, master classes, & workshops with industry professionals**

Digital Exposure & Brand Visibility

- ▶ **CineYouth Festival guide (online PDF)** (2019 Program Guide [link](#))
- ▶ **CineYouth website**
- ▶ **Advertising opportunity** in Festival guide (online PDF)
- ▶ **Festival streaming platform**
- ▶ **On-screen sponsor slide**
- ▶ **Press releases & e-newsletters**
 - 40,000+ subscribers
- ▶ **Social media:**
 - Facebook (52K+ followers)
 - Twitter (26.7K followers)
 - Instagram (8.1K+ followers)
- ▶ **CineYouth trailer** (2019 CineYouth Promo [link](#))
- ▶ **Promotional video**

Select Past And Present CineYouth Sponsors and Partners

Allstate Insurance Company | American Airlines
Bloomberg Philanthropies | Columbia College Chicago
Flashpoint Chicago | Harold Ramis Film School -
The Second City | HI USA | Loyola University
Magnanimous Rentals | Music Box Theatre
Prodigy Camp | WTTW | Illinois Arts Council Agency
Department of Cultural Affairs and Special Events (DCASE)



Customize Your Sponsorship

For more information on partnership opportunities,
please contact

Jackie O'Connor

jackie@chicagofilmfestival.com

Direct: 312.459.8544

www.chicagofilmfestival.com

