IMMEDIATE RELEASE

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CHICAGO INTERNATIONAL TELEVISION AWARDS ANNOUNCES CALL FOR ENTRIES

Honoring TV & commercial productions in over 70 competitive categories

(CHICAGO, February 4, 2016) – Cinema/Chicago and the Chicago International Film Festival announce the call for entries for its 52nd Chicago International Television Awards. With over 70 competitive categories, this annual competition celebrates television and commercial productions from around the world. The submission period runs until Friday, March 11, 2016. Entries are accepted via FilmFreeway and WithoutABox. Complete details are at http://www.chicagofilmfestival.com/tv-awards.

At its core, the Television Awards’ mission is to recognize the enormous technical and creative energy behind Television commercials and productions and to highlight their importance in communications. Specific submission categories include Television Commercial acting, writing, cinematography, animation; Television Production Public Service Announcement campaign, web series, sketch comedy program, main title sequence; Achievements in long- and short-form productions, sound design, effects, and direction. Upon reviewing submissions, the production budget is carefully considered, as is the resourceful use of limited funds.

"Television has always been an important part of global culture. It's fertile ground for innovation,” says Cinema/Chicago's Competitions Coordinator Sam Flancher. “We have a tradition of recognizing exciting new voices year after year.”

From innovative distribution approaches to groundbreaking storytelling, the Chicago International Television Awards continue to recognize the talented minds of this ever-evolving medium. For over fifty years, the Television Awards Ceremony presents awards to competition winners and pays tribute to distinguished individuals and companies who have made a memorable mark on the Industry. Commitment to Excellence Awards have been presented to Carol Mendelsohn, Leo Burnett, Tom Burrell, Jesse Spencer, Jay Levine, Joe Pytka, and Tom Skilling, among others.
The 52nd Chicago International Television Awards includes the annual Audience Choice Awards. In partnership with WTTW11 (PBS), audiences are invited to view the most exciting and innovative commercials from the past year and vote for their favorite. Participants will be entered to win two tickets to the Awards Ceremony. This year’s annual Awards Ceremony will take place at Loews Chicago Hotel (455 N Park Dr., Chicago). Complete details about the Audience Choice Awards and Awards Ceremony are to be announced.

The Chicago International Television Awards is supported by Cinema/Chicago and the Chicago International Film Festival. Led by Major Sponsors Sound Investment AV and WTTW11 with Media Partner ReelChicago.com. Evening Partners include Stella Artois.

ABOUT CHICAGO INTERNATIONAL TELEVISION AWARDS
When the Chicago International Film Festival was founded over 50 years ago by Artistic Director Michael Kutza, advertising agency heads Leo Burnett, Fairfax Cone, and Dick Needham suggested that, with budgets and craftsmanship equal to the feature films being screened, the Festival should showcase the art of the television commercial. Five decades later, this simple idea has evolved into an international celebration of the best in television, and encompasses television commercials, productions, series, and the innovative realm of online television programming.

ABOUT CINEMA/CHICAGO
Cinema/Chicago is a not-for-profit arts and education organization dedicated to encouraging better understanding between cultures and to making a positive contribution to the art form of the moving image. The Chicago International Film Festival is one of the year-round programs presented by Cinema/Chicago, which also include its Chicago International Television Awards, CineYouth Festival, International Screenings Program, and Education Program. More information at ChicagoFilmFestival.com.

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