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\$2,500 PRIZE FOR 52ND CHICAGO INTERNATIONAL FILM FESTIVAL'S

POSTER COMPETITION

Submissions for due by April 1, 2016

(CHICAGO, February 15, 2016) - Cinema/Chicago, presenter of the Chicago International Film Festival, announced today the launch of its second annual international poster design competition. Artists from around the world are invited to design the unique poster which will promote the 52nd Chicago International Film Festival, running Oct 13-27, 2016. The winner of the Poster Competition will receive a \$2,500 prize. The submission deadline is April 1, 2016 at 11:59PM CST. Complete details, including entry instructions, are at http://www.chicagofilmfestival.com/poster.



Abbas Mirgeisari Qom, Iran



Rima Dawn McCabe Chicago, IL



Magda Woźniak



Daniele De Batté Genoa, Italy



Max Skorwider Poznań, Poland

Submissions should convey the theme "BECAUSE EVERYBODY LOVES MOVIES!" and must incorporate the Festival logo, the words 52nd Chicago International Film Festival, the Festival dates (October 13-27, 2016), and the Festival website (chicagofilmfestival.com). Submissions must also include the \$25/entry fee. Posters will be evaluated on their general appeal, theme-inclusion, content, and marketability. All design and submission requirements are at http://www.chicagofilmfestival.com/poster.



Mavis Kuo-Crary 2015 Competition WINNER

Last year, the Poster Competition received more than 275 entries from 41 different countries. Similar to last year's competition, the winning poster becomes the face of the upcoming Festival. All forms of artwork are encouraged - from photography to paint to graphic design. The poster image is used for a variety of Festival purposes including souvenir programs, postcards, advertisements, and t-shirts.

ABOUT CINEMA/CHICAGO

Cinema/Chicago is a not-for-profit arts and education organization dedicated to encouraging better understanding between cultures and to making a positive contribution to the art form of the moving image. The Chicago International Film Festival is one of the year-round programs presented by Cinema/Chicago, which also include its Television Awards, CineYouth Festival, International Screenings Program, and Education Program. More information at ChicagoFilmFestival.com.