



Presented by Cinema/Chicago
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Cinema/Chicago is a year-round,
nonprofit cultural and educational
organization dedicated to fostering
better communication between people
of diverse cultures through the art of
film and the moving image.

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FESTIVAL SEASON HAS ARRIVED! 52ND CHICAGO INTERNATIONAL FILM FESTIVAL ANNOUNCES WINNING POSTER DESIGN, EARLY FESTIVAL NEWS

Following a global contest, winning design to represent annual event October 13 - 27

Chicago, IL (July 20, 2016) – Cinema/Chicago and the 52nd Chicago International Film Festival today **revealed the winning design from the Poster Competition, Ollie Boyd's *Framed by the Love of Film***. Depicting the Festival's iconic "eyes" logo framed by hands joined in the shape of a heart, the design epitomizes the tagline "**because everyone loves movies.**" The winning design was announced at the Festival Launch Party hosted at Leslie Hindman Auctioneers in Chicago's West Loop, where **Festival leadership also announced early Festival programming news. Immediately following the event, passes became available for sale online.**

Boyd, a graphic designer who hails from Scotland, created the winning design selected out of over two hundred entries from over twenty countries. With its bold use of color and a familiar, welcoming expression, the design whimsically captures a universal love for film and elicits the affection associated with discovering a new favorite movie. The Chicago International Film Festival, which exists to celebrate the art of cinema and the diversity of perspectives it offers, invites filmmakers and film-goers alike to discover that same affection over fifteen incredible days of premieres, events, conversations and panels.

"We instituted the design competition to bring as many perspectives to the table as we could, to see what others thought of when they considered how to visually present the Chicago international Film Festival," Founder and Artistic Director Michael Kutza said. "And Ollie's design immediately captured our judges' eyes."

"I'm absolutely thrilled to have had my design chosen as the official poster for the 52nd Chicago International Film Festival. It's a great honour to follow in the footsteps of some of the amazing artists that have created posters for the festival over the years. My own design was inspired by the work of Saul Bass who also produced poster designs for the festival in the past," said Boyd. "My hope is that it expresses the passion that not only filmgoers have for movies but also the passion filmmakers have as the festival is a celebration of both."

Also announced as the Festival kicked-off its fifty-second season was the 20th Anniversary of Black Perspectives, the program that honors the African-American experience on film. Launched in 1996 with Spike Lee as the inaugural honoree, this year's program will feature strong filmmaking, retrospectives and special guests, all of which will be announced at a later date.



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Returning this year, Industry Days is a four-day conference presented during the Festival that serves the many visiting and local members of the film and entertainment industry with panels, discussions, networking and more. This year's Industry Days will be held October 20-23. It was announced that the Industry Days Tribute will be awarded to Chicago native Jim Stern, founder of Endgame Entertainment and prolific producer of iconic films, Broadway shows and more, including *Harold & Kumar Go To White Castle*, *Looper*, *The Producers* and *Stomp*. Industry Days registration is now open.

The Chicago International Film Festival runs October 13 – 27, 2016 at AMC River East 21; general passes are now on sale at www.chicagofilmfestival.com. Select programming announcements will be made in September, with the full line-up announced September 20.

About Cinema/Chicago

Cinema/Chicago, the presenting organization of the Chicago International Film Festival, is a year-round not-for-profit arts and education organization dedicated to fostering better communication between people of diverse cultures through the art form of the moving image. In addition to the annual Festival, the organization presents a number of film-centric programs throughout the year, including the International Screening Program, the Chicago International Television Festival, CineYouth Festival, the Education Program and Members Film Screening Series. Celebrating its 52nd edition October 13-27, the Chicago International Film Festival is North America's longest-running competitive film festival.

Attachments:

- 52nd Chicago International Film Festival Poster, "Framed by the Love of Film" by Ollie Boyd
- Ollie Boyd, headshot
- Jim Stern, headshot

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