



Presented by: CinemaChicago  
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**NEWS**

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## **CHICAGO INTERNATIONAL FILM FESTIVAL SELECTS POSTER COMPETITION WINNER**

*275 submissions were received from 41 countries*

(CHICAGO, Sept 2, 2015) – The 51st Chicago International Film Festival is thrilled to announce the winner of its first-ever international poster design competition: **Tsung-Hui (aka "Mavis") Kuo-Crary!** Kuo-Crary is from Taiwan. Her pop art-inspired design is the official poster for the 51st Chicago International Film Festival held this October 15-29, 2015 at the AMC River East 21.

The Chicago International Film Festival's poster design competition ran from July 9 - Aug 14, 2015. Entry into the competition was free, open to the public, and featured a \$1,000 prize. Participating artists were asked to interpret and convey the theme "...because everybody loves movies" into their submission.

"We were overwhelmed by the impressive quality of each poster submitted to our worldwide design competition," said Michael Kutza, the founder and Artistic Director of the Chicago International Film Festival. "We can't wait to do this again next year!"

The 51st Chicago International Film Festival's international poster design competition received 275 submissions from 41 countries including South Africa, India, Algeria, Bosnia, Chile, Russia, Vietnam, Ukraine, and Ecuador. Each submission was evaluated and six finalists were selected based on their interpretation of the theme, personal style, typeface and general aesthetics. The finalists are from Mexico, Poland, Iran, and the USA (Los Angeles, CA & Chicago, IL). Their posters are featured below and may be downloaded from [here](#).

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**Poland**



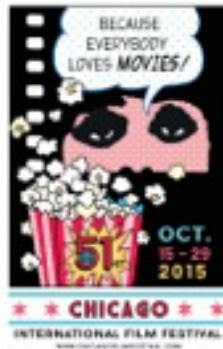
**Iran**



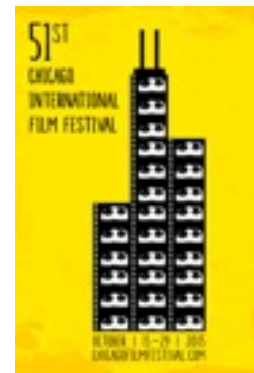
**Los Angeles, CA**



**Mexico**



**Chicago, IL**



**Poland**

The Chicago International Film Festival has a rich history of selecting carefully designed images from top designers as its official poster, such as Saul Bass, David Bird, and Art Paul. Kuo-Carry's winning submission will be featured in the Festival's advertising, on its program and schedule book, and be made available to the public as the official Festival poster.

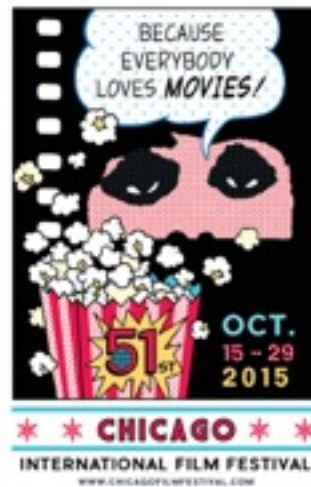
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Kuo-Crary was born and raised in Taipei, Taiwan. She moved to Los Angeles in 1996 where she graduated from the Fashion Institute of Design & Merchandising (FIDM) before starting a career in the graphic design and illustration industry. Since relocating to Chicago in 2008, she has continued as a senior-level professional working both independently and with clients on a wide range of projects. She is passionate about the creative process and constantly seeking interesting collaborations. Mavis receives a \$1,000 prize for her winning image.



**Tsung-Hui (aka "Mavis") Kuo-Crary & "Cinema Pop"**

#### ABOUT FESTIVAL PARTNERS

The 51st Chicago International Film Festival's sponsors include Gold Festival Partners: TIAA-CREF, Columbia College Chicago, Wintrust Community Banks; Official Airline: American Airlines; Headquarters Hotel: JW Marriott Chicago; Silver Festival Partners: Bloomberg, Intersites; Platinum Media Partners: National CineMedia (NCM), JC Decaux, Michigan Avenue Magazine; Gold Media Partners: Time Out Chicago; Bronze Festival Partners: Stella Artois, AARP, Tribune Media; Participating Partners: SundanceNow Doc Club, Whole Foods, Wansas Tequila, Cultivate Studios, Netrix, KIND, OtterBox; Participating Hotels: Public, The Whitehall Hotel, theWit; and Cultural Partners: Consulate General of Argentina in Chicago, Italian Cultural Institute of Chicago, Italian Film Commission. With Foundation and Government support from the National Endowment of the Arts, Alphawood Foundation Chicago, the Illinois Arts Council, and Chicago Department of Cultural Affairs & Special Events, Richard H. Driehaus Foundation.

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#### ABOUT CINEMA/CHICAGO

Cinema/Chicago is a not-for-profit arts and education organization dedicated to encouraging better understanding between cultures and to making a positive contribution to the art form of the moving image. The Chicago International Film Festival is one of the year-round programs presented by Cinema/Chicago, which also include the Chicago International Film Festival Television Awards, CineYouth Festival, INTERCOM Competition, International Screenings Program, and Education Outreach Program. Celebrating its 51st anniversary this year, the Chicago International Film Festival is North America's longest-running competitive film festival. More info at [www.chicagofilmfestival.com](http://www.chicagofilmfestival.com).

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