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# NEWS

FOR IMMEDIATE RELEASE

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## **BECAUSE EVERYBODY LOVES MOVIES...ANNOUNCING THE CHICAGO INTERNATIONAL FILM FESTIVAL POSTER COMPETITION**

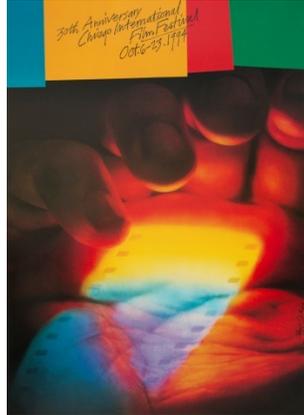
*Entries for this open-to-the-public competition are due by Aug 14, 2015*

(CHICAGO, July 9, 2015) – The Chicago International Film Festival, presented by Cinema/Chicago, is excited to announce the launch of an international poster design competition in advance of its 51st Festival. The poster competition is FREE, open to all and features a \$1,000 prize. Complete details are at <http://www.chicagofilmfestival.com/poster>.

Entries should convey the theme “...because everybody loves movies” and must incorporate the Festival logo, the words 51ST CHICAGO INTERNATIONAL FILM FESTIVAL, the 2015 Festival dates (October 15-29, 2015) and the Festival website ([chicagofilmfestival.com](http://chicagofilmfestival.com)). One submission will become the official poster for the 51st Festival, running this Oct 15 – 29, 2015. Its designer will receive \$1,000 USD.

The Chicago International Film Festival is the longest running competitive film festival in North America and has a rich history of selecting carefully designed posters from top designers as the official image each year.

“The Festival has worked with a terrific variety of designers - from Academy Award® winner Saul Bass to Broadway graphic designer David Byrd to noted Italian artist Giulio Cittato to Art Paul, designer of the Playboy rabbit-head logo. Now it’s your turn, to show us what you’ve got!” says Chicago International Film Festival Founder and Artistic Director Michael Kutza.



17th Chicago International Film Festival  
NOVEMBER 6-25, 1981 VILAGE THEATRE - BOGGANITE THEATRE - HERMAN WALL ON THE CAMPUS SITE

To enter, email a PDF or JPEG file as an attachment to [marketing@chicagofilmfestival.com](mailto:marketing@chicagofilmfestival.com) with “Festival Poster” in the subject line by Fri, Aug 14, 2015 at 5:00PM CST. Complete guidelines, including a downloadable submission form, are at <http://www.chicagofilmfestival.com/poster>. Entries are evaluated based on appeal, theme-inclusion, content, and marketability. The winning design to be announced September 2015.

### ABOUT CINEMA/CHICAGO

Cinema/Chicago is a not-for-profit cultural and education organization dedicated to encouraging better understanding between cultures and to making a positive contribution to the art form of the moving image. CineYouth is part of the year-round programs presented by Cinema/Chicago, which also include the Chicago International Film Festival, Chicago International Film Festival Television Awards Ceremony, Intercom Competition, International Summer Screenings Program, and Education Program. More info at [www.chicagofilmfestival.com](http://www.chicagofilmfestival.com).

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