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NEWS

FOR IMMEDIATE RELEASE

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CALL FOR ENTRIES: INTERCOM
**THE 51ST INTERNATIONAL COMMUNICATIONS VIDEO &
INTERACTIVE MEDIA COMPETITION**

Entries for this open-to-the-public competition are due by Aug 28

CHICAGO, July 20, 2015 – The Chicago International Film Festival’s International Communications Video & Interactive Media Competition (known as INTERCOM), now in its 51st year, is accepting entries in the following categories: Corporate Sponsored and Non-Theatrical Films, Educational Videos, Business Communications and Interactive Productions. Deadline for entries is **August 28, 2015**. Full details are at <http://www.chicagofilmfestival.com/intercom>.

Last year INTERCOM featured work from over 20 countries. The 2014 INTERCOM Gold Hugo went to a multinational agency headquartered in Germany, [Kemper Kommunikation GmbH](#). The agency took a simple, poetic approach for their award-winning branded video, “[The Art of the Pit Stop](#).”

Chicago has a rich history as an innovative leader in the production of non-theatrical sponsored films – from [Wilding Pictures](#) to [Kling Studios & Fred Niles Communications](#) to today. INTERCOM honors the hard work of the talented creative industry and recognizes the importance of media arts in the communications field.

“INTERCOM is a champion of educational and industrial films. There’s an incredible amount of artistry to be found in these productions,” says Competitions Coordinator Sam Flancher. “INTERCOM is so vital because it seeks out the exceptional talent and craftsmanship being poured into the communications field.”

SELECT WINNERS SCREEN AT CHICAGO INTERNATIONAL FILM FESTIVAL

The Awards Night Ceremony of the 51st Chicago International Film Festival will include the presentation of INTERCOM awards to the winning productions. Select winners from the competition screen during “Best of INTERCOM” as part of the Festival’s “Best of the Fest” programming.

[ABOUT INTERCOM](#)

Founded alongside the Chicago International Film Festival in 1964, INTERCOM honors a wide range of creative communications & advertising professionals and their work annually. INTERCOM's mission is to recognize the technical and creative energy behind sponsored production and to highlight the importance of the media arts in communications. The primary categories are Corporate and Industrial Productions, Special Achievement, and Interactive Productions.

ABOUT CINEMA/CHICAGO

Cinema/Chicago is a not-for-profit cultural and education organization dedicated to encouraging better understanding between cultures and to making a positive contribution to the art form of the moving image. INTERCOM is part of the year-round programs presented by Cinema/Chicago. Additional year-round programming includes: the Chicago International Film Festival, CineYouth Festival, Television Awards, International Summer Screenings Program, Black Perspectives and Educational Outreach.

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